



SureNail® Technology

There's a line between a good shingle and a great shingle™.

It's the nailing line on your shingles. The difference between a good shingle and a great shingle is having Patented SureNail® Technology. With SureNail® strip, strength and durability are built into every Duration® Series shingle. This unique shingle design provides outstanding gripping power.



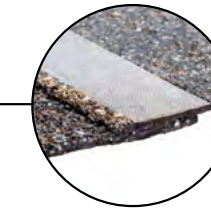
Excellent Adhesive Power
Helps keep the shingle layers laminated.

Outstanding Grip
The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond® sealant for exceptional wind resistance of a 130-MPH wind warranty.*



Breakthrough Design
Patented SureNail® Technology** is the first and only reinforced nailing zone on the face of the shingle.

"No Guess" Wide Nailing Zone
This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see strong, durable fastener zone.



Triple Layer Protection**
A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, called the common bond area.

Double the Common Bond
SureNail® features up to a 200% wider common bond area in the nailing zone over standard shingles.

TOTAL PROTECTION. TOTAL CONFIDENCE.™



SEAL.

HELPS CREATE A WATER-PROOF BARRIER

Ice & Water Barrier
Underlayment



DEFEND.

HELPS PROTECT AGAINST NATURE'S ELEMENTS

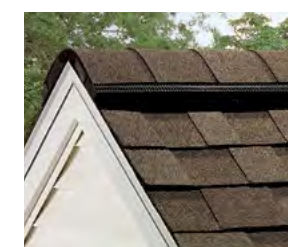
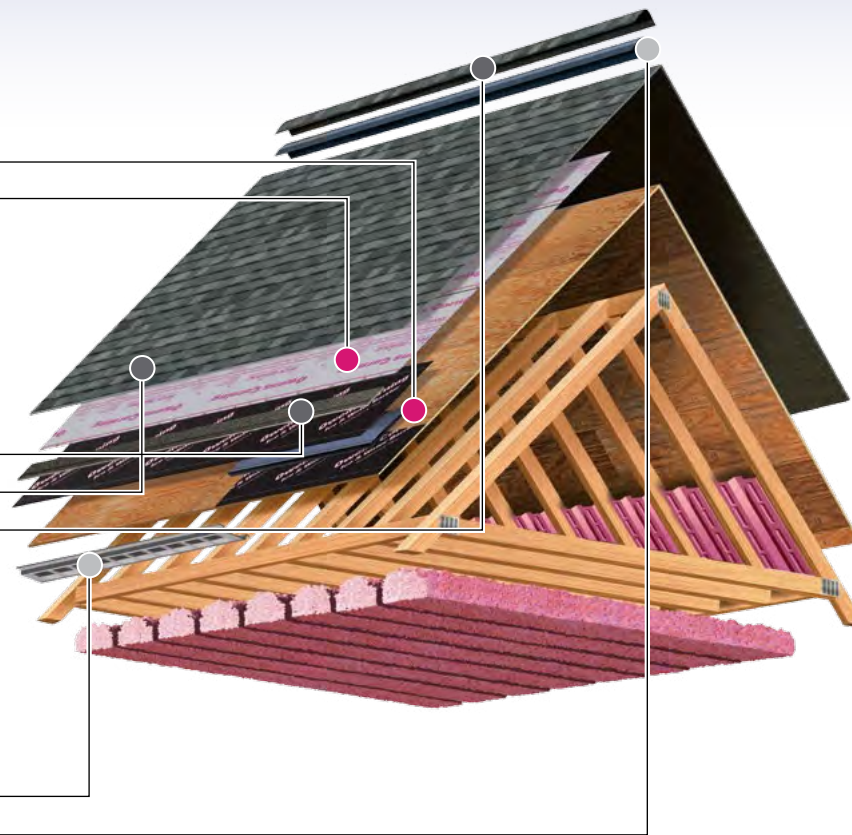
Starter Shingles
Shingles
Hip & Ridge Shingles



BREATHE.

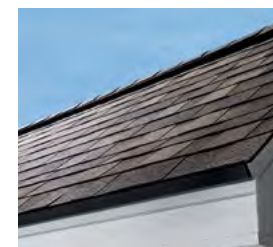
FOR BALANCED ATTIC VENTILATION

Intake Vents
Exhaust Vents



ProEdge® Hip & Ridge††

- Shadow line allows for distinction along the ridgeline
- Manufactured perforations and a larger exposure offer easy installation
- Pre-cut corners provide attention to detail with no cutting on site



VentSure® InFlow® Vent

- Versatile design for soffitless, open-soffit and traditional roofs
- Excellent protection against wind-driven rain
- Clean, smooth profile
- Can be installed at the eave or mid-roof



WeatherLock® G Granulated Self-Sealing Ice & Water Barrier

- Excellent tear resistance to help avoid cracking and breaking during installation



ProArmor® Synthetic Roof Underlayment

- Utilizes slip resistant **Fusion Back Coating Technology** to provide excellent grip to a roof deck which lends to a stable walking surface.
- Coverage of up to 1,000 sq. ft. per 42" lightweight roll



VentSure® 4-Foot Strip Heat & Moisture Ridge Vent 12" Width

- Net free vent area: 20 sq. in. per lineal ft.
- Flat baffle, corrugated ridgeline and interlocking feature for ultimate performance
- Easy-to-handle 4' sections
- Shingle-over width of 12" to accommodate a standard ridge-cap shingle — 15" overall width
- Available with an optional Weather PROtector® Moisture Barrier

Universal Windows Direct® is a home improvement and vinyl replacement windows provider based in Cleveland, Ohio. Universal Windows Direct's Mission is to provide the highest quality home improvement products and installation to the homeowner at the absolute best value possible.

Universal Windows Direct® backs all of our products by our industry leading warranties and we treat all of our customers with the respect and attention to detail that we would give our own family members.



1-800-984-5846

www.universalwindowsdirect.com

^ 2016 Roofing Homeowner Brand Awareness Study by Owens Corning Roofing and Asphalt, LLC.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject change without notice. Ask your professional roofing contractor for samples of colors available in your area.

** Architectural/Specialty shingles are: Berkshire®, Woodmoor®, Woodcrest®, Devonshire®, TruDefinition® WeatherGuard® HP, TruDefinition® Duration®, TruDefinition® Duration STORM®, TruDefinition® Duration® Designer Colors Collection, TruDefinition® Duration MAX®, Duration® Premium Cool, Duration® Premium, TruDefinition® Oakridge® and Oakridge® Shingles.

* See actual warranty for complete details, limitations and requirements. Lifetime warranty (for as long as the original Homeowner owns their home.) Contractor is responsible for the first two years. See actual warranty for transferability details.

*** TruDefinition® Duration® Shingles are engineered to deliver 130-MPH wind warranty performance with only 4 nails.

†† 40-Year Limited Warranty on commercial projects.

††† Available regionally; visit www.owenscorning.com/roofing for details.

§ SureNail® Technology is proprietary with U.S. and foreign protection including U.S. Patent Nos. 7,836,654; 8,156,704; 8,181,413; 8,240,102; 8,430,983; 8,607,521; 8,623,164; 8,752,351; 8,991,130; 9,121,178; and other patents pending.

SureNail® Technology is not a guarantee of performance in all weather conditions.

SureNail® Technology is available only on Owens Corning® Duration® Series Shingles.

+ The amount of Triple Layer Protection® may vary on a shingle-to-shingle basis.

Tru-Bond® is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing and Asphalt, LLC.

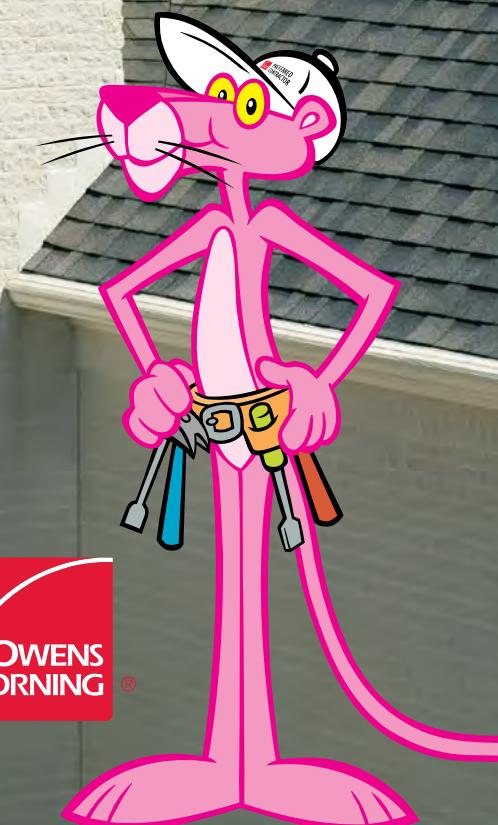
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FEATURING OWENS CORNING® ROOFING
America's Most Trusted Brand^

**Universal
Windows**
Direct



TruDefinition® Duration® Estate Gray



featuring Owens Corning® Roofing


Trusted contractors. Proven products.®

Universal Windows Direct® and Owens Corning® Roofing have teamed up to offer you the highest quality shingles installed professionally. Owens Corning® Roofing is excited to work with one of the fastest growing home improvement companies who pride themselves not only on quality products but great customer service too. Universal Windows Direct® makes it easy by meeting the high standards of an Owen Corning Roofing Preferred Contractor – all to give you the peace of mind that you've chosen the right contractor for the job. Together, Universal Windows Direct® and Owens Corning® Roofing will continue to work together to provide you the level of customer service, business stability and quality that you deserve.



10-year workmanship limited warranty



Universal Windows Direct® is proud to offer the Owens Corning Preferred Protection Roofing System Limited Warranty. This warranty not only provides additional product coverage for a longer length of time with our TruPROtection® Period, it also covers workmanship for a full 10 years. And if Owens Corning trusts Universal Windows Direct® enough to warrant their workmanship, so can you.





With  you get the				
Preferred Protection Roofing System Limited Warranty* Coverage				
Shingles	Standard Product Limited Warranty* Coverage	Workmanship	TruPROtection® Period	Workmanship
Architectural/Specialty**	10 Years	N/A	50 Years	10 Years
Traditional	5 Years	N/A	15 Years	10 Years

* TruPROtection® Period is the non-prorated coverage for manufacturer defects of Owens Corning shingles and components installed by Universal Windows Direct®.
* Warranty length of shingles is lifetime or as long as the Owner owns home.

What to expect when getting a new roof

Getting a new roof installed on your house is a great way to update your home and potentially improve curb appeal. Universal Windows Direct® has put together a simple outline of what you can expect in the days leading up to, during and after your roof installation.





A few days or a week leading up to installation day:

1. A dumpster will be delivered to your home prior to installation. If not, it will arrive with the installers.
2. The delivery of the shingles may arrive a few days before the start of your project or they will be loaded on the roof on the day of installation.

General - Roof Installation:

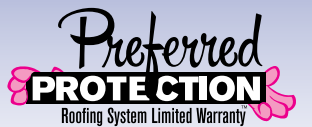
1. If you have any pets, alert UWD to see if they need to be locked up for the roof installation.
2. Take appropriate measures to protect any valuable items around your home's exterior and remove items from exterior walls. Pictures, mirrors, etc. may be damaged from the vibration caused by working on your home.
3. Make sure gates are either left unlocked for the contractors or ask they close the gates behind them at all times.

Final day/finishing up on the job:

1. Due to weather or unforeseen site conditions, UWD does not guarantee a project will be complete in one day.
2. UWD will perform a final walk with you and confirm you are completely satisfied with your projects. At that point they will also collect final payment.
3. The dumpster will be picked up.








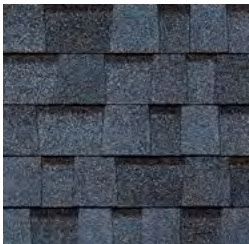
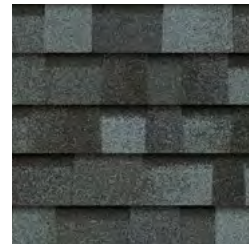
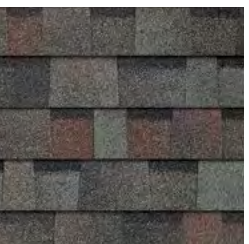
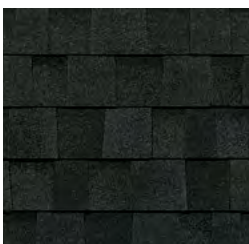
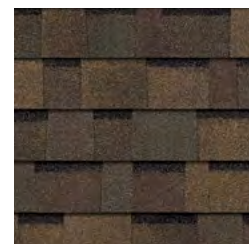
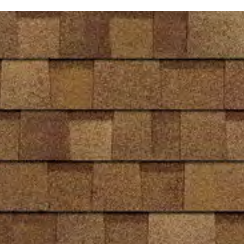
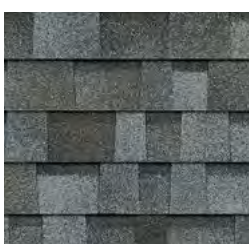
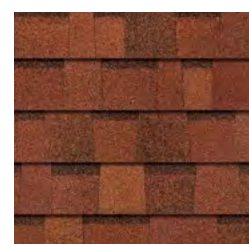


Owens Corning®
TruDefinition® Duration® Shingles



TruDefinition® Duration® Shingles are specially formulated to provide greater contrast and dimension to any roof with a Limited Lifetime Warranty*** (for as long as your own your home).



		
Amber†	Driftwood†	Shasta White†
		
Brownwood†	Estate Gray†	Sierra Gray†
		
Chateau Green†	Harbor Blue†	Slatestone Gray†
		
Colonial Slate†	Onyx Black†	Teak†
		
Desert Tan†	Quarry Gray†	Terra Cotta†



Owens Corning®
Oakridge® Shingles



Oakridge® Shingles are designed to provide long-lasting performance and striking beauty with a Limited Lifetime Warranty*** (for as long as you own your home).



			
Aged Cedar†	Driftwood†	Peppermill Gray†	Teak†
			
Brownwood†	Estate Gray†	Sand Castle†	Twilight Black†
			
Chateau Green†	Flagstone†	Shasta White†	
			
Desert Tan†	Onyx Black†	Sierra Gray†	




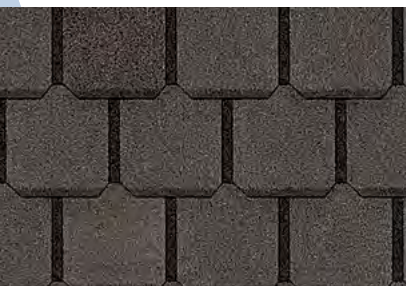



Owens Corning®
Berkshire® Shingles



Berkshire® Collection proves it's as solid as it looks with a Limited Lifetime Warranty*** (for as long as you own your home), 130-MPH Wind Resistance Limited Warranty* and Algae Resistance Limited Warranty*.



		
Manchester Grey†	Canterbury Black†	Sherwood Beige†
		
Concord†	Colonial†	

