



www.universalwindowsdirect.com

P R E M I U M V I N Y L S I D I N G





Universal Windows Direct...for All the Right Reasons



THE UNIVERSAL COMMITMENT.

The highest quality products, customer satisfaction and continuing confidence make Universal Windows Direct a leader in the home improvement industry. Built on honesty, professionalism and enduring quality – we provide our customers with beautiful home improvements and peace of mind.

At Universal Windows Direct, we are committed to complete customer satisfaction. Our years of knowledge and expertise will help eliminate any concerns you may have. Our qualified craftsmen are fully experienced in design and installation – and nothing means more than a quality installation. Our sales representatives and installers use their experience to give you the "performance as promised."

Add beauty, value and enjoyment to your home.

When you are building or remodeling your home, there are many decisions to make. Thanks to new technologies that blend intelligent design with exceptionally beautiful features, your best choice for siding is an easy one: UniShield Vinyl Siding. *Let your vision shine through.*



Dear Homeowner:

Thank you for considering Universal Windows Direct. We know you have many choices when it comes to your exterior cladding. So why choose Universal Windows Direct? Simple, our mission is to provide the highest quality home improvement products and services at the absolute best market value. Universal Windows Direct is able to provide this outstanding type of service because of our unique business model. With multiple locations across the United States and Canada, we purchase a tremendous volume of siding directly from the factory. We then pass the savings directly to the homeowner. In addition to our buying power, the majority of our work is done through our base of satisfied repeat and referral customers. This base allows us to avoid expensive television and radio campaigns. What is the end result to you as a consumer? Wholesale prices on retail quality siding! Remember, "The price reflects when you buy direct."

Sincerely,



William Barr
President / CEO, Universal Windows Direct



Better products for a brighter world.



The home that protects you can also help protect the environment. As a durable product with a long service life, vinyl siding reduces the depletion of wood and other precious natural resources commonly used in home construction. It's also friendlier to the environment than brick or stucco in terms of air pollution caused by production, fossil fuel consumption and global warming impact.¹ And because vinyl siding never needs to be painted, it helps prevent paint, stain, caulk and other maintenance-related products from polluting the earth.

With a strong commitment to environmental stewardship, UniShield Vinyl Siding is produced with optimal material use and minimal waste. Eco-friendly vinyl siding is derived largely from common salt – a sustainable and abundant natural resource!

Warranty and service.

We stand behind our siding with a Lifetime Limited Manufacturer's Warranty. See printed warranty for details.



Thank you for allowing us to share this information about our company with you. Let us put our experience and commitment to work for you today!



Customer comments.

"The installers are a credit to your company ...it is rare to have something good to say about a company or service these days. Keep up the good work!"

Bill H.

"Thank you for the great job you did installing vinyl siding on our home. I never would have thought that new siding would make our house look like a new one but WOW! I can say that I would recommend your company to anyone with pride."

Bobbi and Dan T.

"Professionalism, price and product quality made this an easy decision. Ultimately excellent value for the money! Thanks for a job well done."

Tamir O.

"The installers did an outstanding job and they were very professional. I was impressed with how fast and easy the job was completed. I will refer your company to all my friends."

William and Claire D.

"It's been a week now since the last of your work crew left our home. We can't get over it. Our home has been completely transformed! The siding is glorious and what a beautiful installation. We are VERY pleased."

Jane C.



Supreme Siding.

UniShield Supreme Siding. Designed with optimal performance and outstanding beauty.

Innovative technology, combined with the finest raw materials, make UniShield Supreme Siding remarkably beautiful and more than just functional – it's siding that performs! UniShield Supreme Siding will not sag or bow on uneven wall surfaces that may lie underneath. It lays flat with precision-straight courses and strikingly deep shadow lines, providing true look-of-wood beauty for a lifetime of maintenance-free enjoyment!

Advanced reinforced design.

Designed with optimal performance and outstanding beauty, the unique TriBeam® system gives UniShield Supreme Siding superior rigidity, helping to ensure straight course lines and even walls. The result is an exceptionally beautiful installation with the built-in strength to maintain an outstanding appearance.

Rolled-edge nail hem for maximum wind resistance.



Mother Nature can be cruel, so your siding has to be ready for the worst. UniShield Supreme Siding provides superior wind resistance protection thanks

to its .092" thick rolled-edge nail hem. In independent tests, it withstood the shearing force of Category 5 hurricane force winds.

Meticulous craftsmanship for outstanding curb appeal.

UniShield Supreme Siding captures the deep, luxurious shadow lines of natural wood siding. Available in a natural oak grain or matte finish in either double 4 1/2" clapboard or dutch lap profiles and a wide variety of architectural colors.



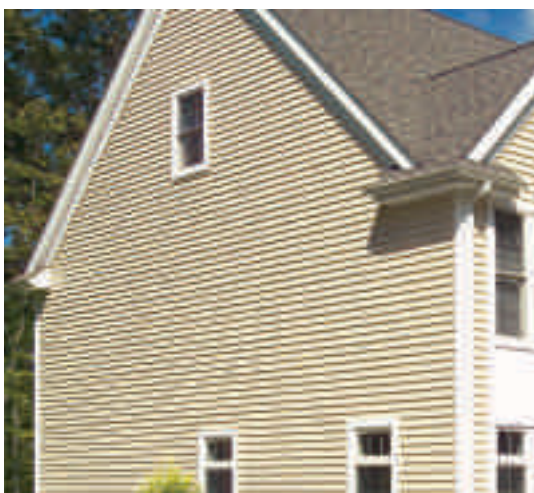
Easy maintenance.

Premium materials and advanced manufacturing ensure UniShield Supreme Siding won't warp, rot or peel. Even better, its weather-resistant construction never needs sanding, staining or painting.





Supreme XL and XXL Siding.



← No seams, no overlaps →

UniShield Supreme XL and XXL . . .brings out all the beauty of your home.

It's easy to spot a home with an elegant siding installation. The course lines are straight and smooth. The joint lines – where individual "board" lengths come together – are either non-existent or carefully minimized. The overall appearance is one of uniform, uninterrupted beauty.

With UniShield Supreme XL and XXL extended length siding there are fewer overlaps and much more beauty to appreciate.

Outstanding beauty.

Available in traditional double 4 1/2" clapboard and dutch lap profiles, and 16'8" or 25' lengths with a rich oak grain texture. UniShield Supreme XL and XXL's luxurious low-gloss finish looks just like freshly painted wood, but without the maintenance.

16' 8" Supreme XL Extended Length Siding

25' Supreme XXL Extended Length Siding



Premium Siding.

UniShield Premium Siding. Performance with exceptional look-of-wood beauty.

Loaded with innovative features, a superior .044" thickness, and classic beauty, UniShield Premium Siding is one of the best investments you can make to your home.

Advanced lock design.



Double staggered nail slots and a fully rolled over nailing hem provide exceptional wall gripping strength . . . even in extreme winds! This strong

locking system also means your siding will lay flat and look beautiful for a lifetime.

Appearance of natural wood.

Choose from two of America's most popular siding styles – traditional clapboard or beveled-edge dutch lap in double 4" and 5" widths. A natural grain pattern, realistic shadow lines and a low-gloss finish recreate the distinctive details of expensive wood siding. For maximum design flexibility, choose from a large variety of popular colors.

Maximum convenience.

UniShield Premium Siding is made with durable, weather-resistant vinyl, so there's no need to paint or stain. Just rinse occasionally with a garden hose to keep UniShield Premium Siding looking like new. And because UniShield Premium Siding is made of vinyl, it won't warp, rot or peel.



Make the comparison. Loaded with advanced features, UniShield Premium Siding boasts an .044" thickness. Universal . . . the best investment you can make to your home.





Classic Siding.



UniShield Classic Siding. Your choice for beauty, quality and value.

An outstanding combination of beauty, quality, convenience and value . . . UniShield Classic Siding is made for maximum appeal, with all the features you'd expect in a quality vinyl siding.

Outstanding beauty.

The appeal of natural wood available in 4 1/2" clapboard and dutch lap profiles. Enjoy a natural cedar grain texture, realistic shadow lines and an attractive selection of low-gloss colors.

Superior installations.

UniShield Classic's advanced nail hem design features a strengthening rolled-top edge to increase rigidity and help ensure quality installations.

Easy maintenance.

No more sanding, staining or painting. To restore UniShield Classic's just-installed beauty, simply wash it occasionally with a garden hose.

Unbeatable quality.

No costly repairs either. Tough, durable UniShield Classic Siding is made to last. For your protection, it's backed by a Lifetime Limited Warranty.*

Outstanding options.

Create a total look for your home with our extensive collection of coordinated exterior design options.



UniShield Classic Siding gives a home outstanding beauty with rich, look-of-wood details that add appeal and build value. Combine this beauty with easy-care convenience, and the result is total satisfaction. Choose from clapboard or dutch lap profiles with a natural cedar grain texture.



Fullback® Insulated Underlayment.

Fullback insulated underlayment provides a thermal blanket of protection.

Place vinyl siding on a flat surface and it's easy to see the air pockets hidden after installation. A problem? Not necessarily, but those spaces make vinyl siding susceptible to denting. And they allow noise to move unobstructed through exterior walls. Most costly of all, those open spaces allow continuous air flow – cold air in winter, hot air in summer.

That's why we offer Fullback contoured insulated underlayment. Fullback is a specially engineered insulating foam that fits behind UniShield Siding, filling the spaces between the siding and exterior wall sheathing. The combination of siding and Fullback underlayment produces performance-enhancing benefits that are hard to ignore.

Superior energy savings.

Tests prove that premium contoured underlayments out perform traditional vinyl siding without insulation. That superior energy efficiency helps make our siding system an integral part of an energy-efficient home.

Improved vapor flow.

Fullback contoured insulation allows moisture vapor to escape up to 500% more readily than conventional siding, helping to prevent moisture-related damage.

Greater durability.



Impact resistance for siding is 500% greater when Fullback underlayment is used. Other vinyl sidings, installed without our exclusive Fullback system, are three times more likely to sustain damage from impact.



Fullback contoured insulation conforms perfectly to the shape of UniShield Siding, providing maximum protection and energy efficiency.

Exceptional beauty.

Fullback underlayment provides a solid, contoured foundation that enhances siding rigidity, producing straight, even walls that hold their beauty year after year.

Effective sound proofing.

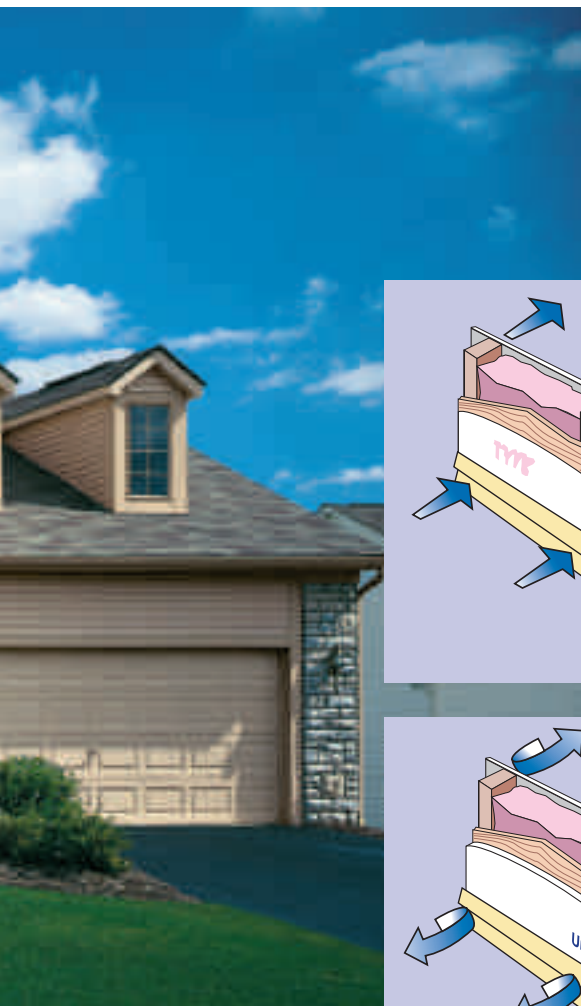
Fullback underlayment absorbs noise, keeping your home quieter, even when kids are playing outside or the lawn mower is running.

Added value.

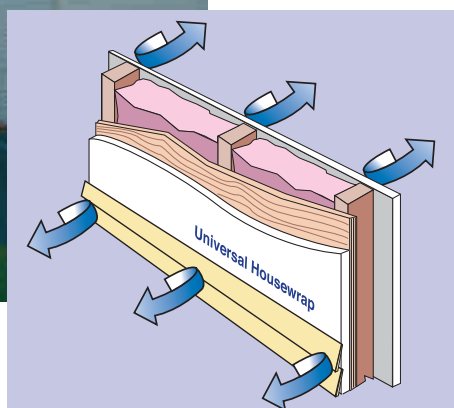
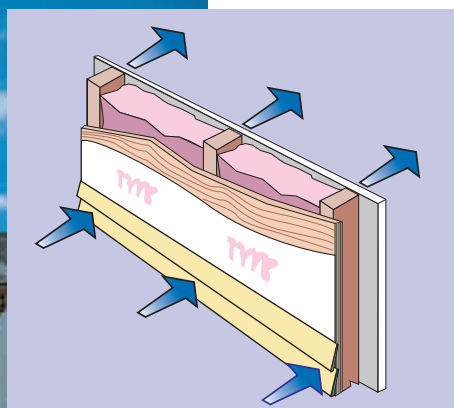
Fullback is backed by a Lifetime Limited Transferable Warranty.*



Universal Housewrap.



Inferior fabric wrap lets energy transfer through uninsulated studs (below).



The Universal Wall System insulates over studs stopping the energy transfer (right).

Universal Insulated Fan-fold Housewrap.

Value, quality and performance you can rely on. Universal Housewrap offers high-quality performance in a high-value package providing a worry-free insulating performance.

Higher R-value.

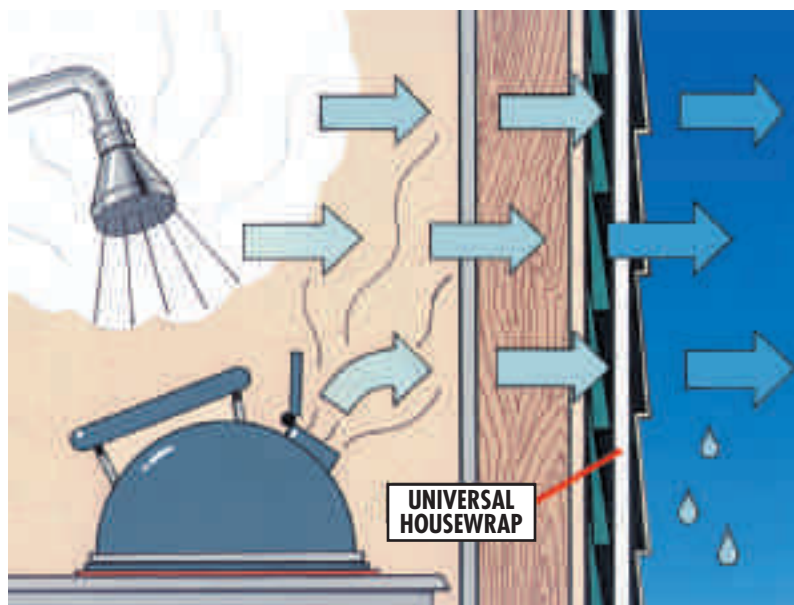
Universal Housewrap's R-value is up to 1600% higher than fabric roll housewraps. It reduces air infiltration like a fabric wrap, but goes one step further by insulating the wood studs and eliminating energy transfer points that erode the comfort inside the home. Universal Housewrap will also help reduce noise transmission.

Lays flat, better fit.

Universal Housewrap is designed to even out irregularities in your exterior walls providing a flat, secure surface for the siding installation.

Universal advanced wall.

Universal Housewrap blocks the wood-to-wood thermal transfer of outside temperatures. By "sealing the envelope", your home will be more comfortable and energy-efficient year 'round.



Universal Housewrap breathes, providing important water vapor permeability, minimizing the risk of damaging condensation.



Shakes, Scallops and Soffit.

UniShield Shakes, Scallops and Soffit. The perfect way to add emphasis to special accent areas.

Does your home have an entry way or peak that you would like to highlight? Or maybe it's a gable or dormers where you want to emphasize your home's architectural beauty. If that's the case, the perfect choice is UniShield Shakes and Scallops. You get the detailed look of natural cedar accents, without the care and maintenance. It's a hard-to-beat combination.

UniShield Shakes and Scallops.

You'll swear it's real – the look, the feel – with UniShield you'll get all the rich elegance that cedar shakes bring to a home. That's because UniShield Shakes and Scallops have an authentic grain, molded from actual cedar. The grain even extends over the shake edge to ensure each piece looks handmade.

And by using our specially designed UniShield Scallops, you can turn your home into a statement – highlighting gables, window boxes, and eave edges or creating frieze boards and bands.

UniShield Soffit.

Use UniShield Soffit to enhance the beauty of eaves, porches and entryways. Or, create an elegant vertical siding installation at entrances, gable ends, or even entire walls. Choose from a rich palette of traditional or architectural color options for a versatile, yet premium appearance.



UniShield Shakes and Scallops are an ideal way to direct attention to unique architectural elements.



Deep V-grooves and 4" exposure width creates the look of individual boards.



To add distinction to your home, use a little creativity . . . and UniShield Trimworks accessories.



UniShield Trimworks® Accessories.

Exquisitely detailed trim pieces that create a look of lasting distinction.

As you walk to the entrance of a stately home, what's one of the first architectural details that catches your eyes? More than likely, it's the elegant look of the trim work used to frame doors, windows, outside corners and other highly visible accent areas.

That's the same finely detailed look captured in UniShield Trimworks Accessories. Trimworks features the elegant graciousness of their handcrafted wood counterparts, but they eliminate nearly all the upkeep. It's an easy way to add interest, appeal and lasting distinction to your home.

Windows.

Use UniShield Trimworks around windows to complement the beauty of your siding. The result is a pleasing, unified exterior design.

Entry ways.

Make an outstanding first impression by using UniShield Trimworks around doors, especially at frequently used entrances. No other trim is seen as often or as closely as that around doors, so this is one of the most important exterior design decisions you can make.

Corners and vertical columns.

Corners help define the proportions of a home, so a creative use of corner treatments can influence the "apparent size" of your home – the visual impression created as compared to its actual measurements.

Vinyl Siding Color Collection.

Colors and finishes.

From traditional to contemporary, our color collection will showcase the beauty of your home. UniShield Vinyl Siding offers all the choices needed to give your home the exact look you want starting with 14 traditional colors. Or for added character, choose from our premium Architectural Color Collection.

Traditional Colors



Architectural Colors



* Soffit use only / aerated panels only.

Note: Colors are as accurate as printing techniques allow. Make final color selections using actual product samples. Colors may not be available in all siding styles or in all markets.



Call 1.800.9.TILT.IN for a FREE ESTIMATE!

(1.800.984.5846)

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**30 Locations
and Growing!**

